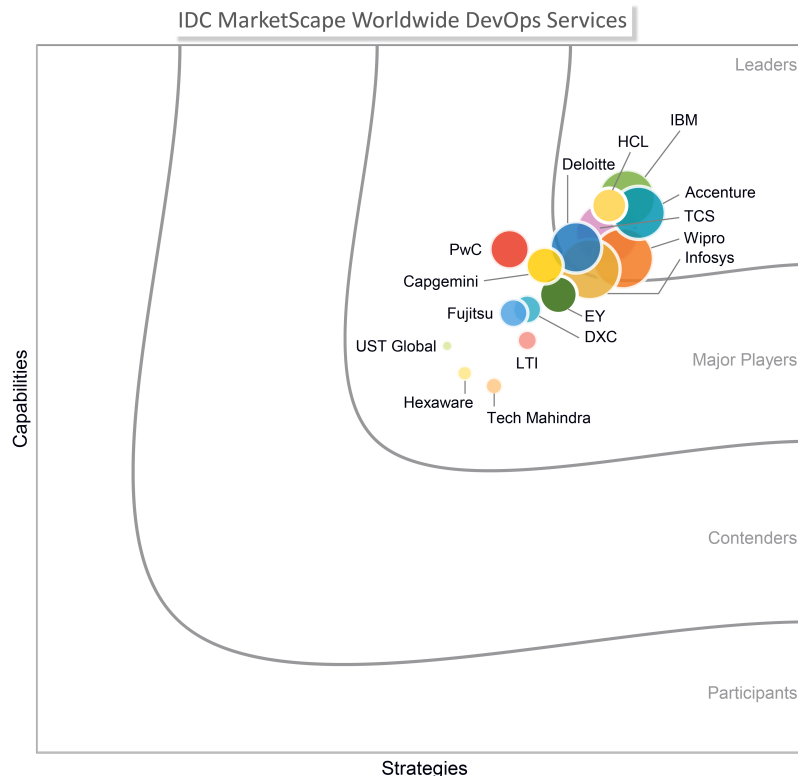


DECEMBER 18, 2018

Accenture Named a Leader in the IDC MarketScape for Worldwide DevOps Services

NEW YORK; Dec. 18, 2018 – Accenture (NYSE: ACN) is positioned as a Leader in the IDC MarketScape Worldwide DevOps Services 2018 Vendor Assessment (doc #US41235417, November 2018). The report states, “The number of assets Accenture utilizes to support its DevOps services delivery — combined with very high asset utilization rates and high levels of services automation for areas like infrastructure procurement and management, code quality and security review, and back-end application code build and packaging — earned Accenture high ratings against IDC’s portfolio benefits criteria.”



“Feedback from customers revealed that Accenture’s key strengths are its very open and highly strategic thinkers,” noted Pete Marston, a research manager at IDC. “Also, customers stated that Accenture is a partner that reinvents itself well to handle a variety of service demands, thinks with the client to enable escalation, and is committed to their clients’ successes with DevOps delivery.”

“We’re pleased to see that Accenture named as a leader in this report. Our continued investment in DevOps has led us to create **adoption strategies** that unify development and operations, supported by a culture that promotes innovation and agility,” said John Rudd, managing director and Global Enterprise Transformation Lead, Accenture Technology. “Our DevOps capabilities such as the **Accenture DevOps Platform** help clients increase productivity, reduce risk and defects, and reduce time to market by up to 50 percent.”

The report, “IDC MarketScape: Worldwide DevOps Services 2018,” evaluated a variety of services used to help buyer organizations adopt DevOps, improve DevOps delivery capabilities and execute continuous application delivery. IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor’s position within a given market. The Capabilities score measures vendor product, go-to-market and business execution in the short-term. The Strategy score measures alignment of vendor strategies with customer requirements in a 3-5-year timeframe. Vendor market share is represented by the size of the icons.

The full report can be accessed [here](#).

About Accenture

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions — underpinned by the world's largest delivery network — Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With 459,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

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