

NOTICE OF REDEMPTION

Grupo Famsa, S.A.B. de C.V. 7.250% Senior Notes due 2020

CUSIP No. 40052W AC6 / ISIN No. US40052WAC64*
and
CUSIP No. P7700W CG3 / ISIN No. USP7700WCG35*

NOTICE IS HEREBY GIVEN pursuant to Section 5.3 of Article 5 of the Indenture dated as of May 31, 2013 (as amended, supplemented or otherwise modified through the date hereof, the “Indenture”), among Grupo Famsa, S.A.B. de C.V., a Mexican public corporation (the “Company”), the guarantors party thereto and The Bank of New York Mellon, as trustee (the “Trustee”), that the Company shall redeem (the “Redemption”) the aggregate principal amount of US\$110,000,000 of its 7.250% Senior Notes due 2020 (the “Notes”), leaving US\$140,000,000 in aggregate principal amount of the Notes remaining outstanding. The Notes chosen for redemption shall be redeemed pursuant to Section 5.1 of Article 5 of the Indenture and Section 5 of the Notes, on September 8, 2017 (the “Redemption Date”), at a redemption price of 103.625% of the principal amount of the Notes outstanding, or US\$1,036.25 per US\$1,000 principal amount of the Notes, plus accrued and unpaid interest on the Notes to, but not including, the Redemption Date (the “Redemption Payment”).

PLEASE TAKE FURTHER NOTICE that, in order to receive the Redemption Payment, holders that hold physical Notes must surrender such Notes to The Bank of New York Mellon, as the paying agent (the “Paying Agent”) by registered or certified mail, regular mail or courier, or in person by hand to: The Bank of New York Mellon, International Corporate Trust, 101 Barclay Street Floor 4 East, New York, New York 10286. If you mail your Notes, we recommend that for your own protection you may want to use registered mail, return receipt requested.

PLEASE TAKE FURTHER NOTICE that, on and after the Redemption Date, upon surrender of that Note, the Holder will receive, without charge, a new Note or Notes of authorized denominations for the principal amount of the Note remaining unredeemed.

PLEASE TAKE FURTHER NOTICE that, unless the Company defaults in making the Redemption Payment on the Redemption Date or the Paying Agent is prohibited from making the Redemption Payment pursuant to the terms of the Indenture, interest on the Notes chosen for redemption shall cease to accrue on and after the Redemption Date and the only remaining right of the holders of such Notes is to receive payment of the Redemption Payment upon surrender to the Paying Agent of such Notes. For all purposes of the Indenture, the Notes called for redemption in accordance with the foregoing will be deemed to be no longer outstanding from and after September 8, 2017 if and when the Redemption Payment is deposited with the Paying Agent, and all rights with respect thereto, except as stated herein, will cease as of the close of business on that same date.

Under current United States federal income tax law, a trustee making payments on securities may be obligated to withhold 28% from such payments to a holder who (i) has failed to furnish the trustee with a valid taxpayer identification number and certifications that the holder is not subject to

* The CUSIP numbers and ISINs have been assigned to this issue by Standard & Poor’s Corporation and are included solely for the convenience of the holders of the Notes and no representation is hereby made regarding their accuracy.

backup withholding under the Internal Revenue Code of 1986, as amended (the “Code”) and that the holder is a U.S. person (including U.S. resident alien), as defined by the Code, or (ii) has failed to provide appropriate certification to establish that the holder is not a U.S. person. Holders of Notes that are U.S. persons who wish to avoid the application of these provisions should submit a completed IRS Form W-9 when presenting the Notes for payment. Holders of Notes who are not U.S. persons should submit an appropriate IRS Form W-8, such as IRS Form W-8BEN, when presenting the Notes for payment. Holders should consult their tax advisors.

Any questions regarding the foregoing may be directed to The Bank of New York Mellon by calling 1-800-254-2826

By: Grupo Famsa, S.A.B. de C.V.

Dated: August 9, 2017