



UNIVERSAL MUSIC PUBLISHING GROUP SIGNS TRAVIS SCOTT TO EXCLUSIVE WORLDWIDE DEAL

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SANTA MONICA, September 12, 2016 – On the heels of his new No.1 Billboard 200 debut, recording artist and producer Travis Scott has inked an exclusive, worldwide publishing deal with Grand Hustle Publishing/Universal Music Publishing Group (UMPG), it was announced today by [Jody Gerson](#), Chairman and CEO of UMPG.

UMPG, together with Grand Hustle Publishing, is representing Scott's entire catalogue, including the new album *Birds in the Trap Sing McKnight* (Grand Hustle/Epic), his sophomore release which features UMPG writer Swizz Beatz, James Blake, Kid Cudi, Blac Youngsta, Nav, Cassie, 21 Savage, Kendrick Lamar, Bryson Tiller, Quavo, Starrah, and K. Forest, among others. His new single, "Pick Up The Phone" ft. Young Thug and Quavo, is fast climbing Billboard's Hot 100 and Hot R&B/Hip-Hop Songs charts, and has over 29 million Spotify streams. The album also debuted in the UK at No.14 (Official Charts).

"I've been chasing Travis Scott for years. His talent and ambitions are limitless. He's a rock star, as well as being a brilliant writer/producer," said Gerson.

Scott has written a number of hits for such artists as Kanye West, Jay-Z, Big Sean, John Legend, Drake and Madonna. He's also recently worked with UMPG artists Future, Justin Bieber and Kacy Hill, as well as The Weeknd, Toro y Moi, 2 Chainz, and Juicy J. Last week Scott won two BMI R&B/Hip-Hop Awards for his song "Antidote," and for co-writing and co-producing Rihanna's "Bitch Better Have My Money."

In addition to the success of *Birds in the Trap Sing McKnight*, Scott just announced he's executive producing the long-rumored *Cruel Winter* album, the second compilation record for Kanye West's G.O.O.D. Music label.

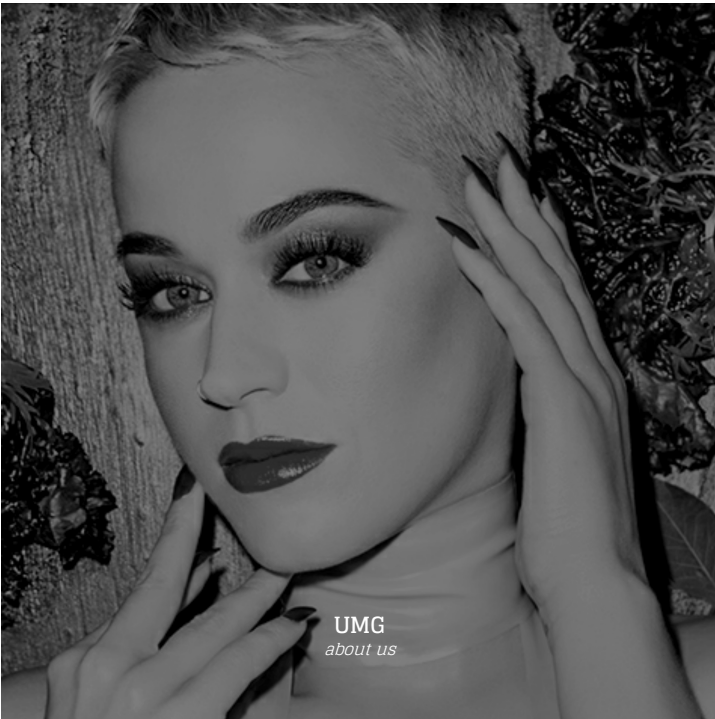


Commercial fame after building buzz through a series of mixtapes and then Rodeo (Epic), which reached No.3 on the Billboard 200 and No.1 on the Billboard Top Rap Albums chart. Rodeo launched a number of hit singles, including “Antidote,” which went Top 20 in the U.S. and has over 134 million Spotify streams.

About Universal Music Publishing Group

Universal Music Publishing Group (UMPG) is a leading global music publisher with 43 offices in 36 countries. UMPG represents music in every genre from some of the world’s most important songwriters and catalogs. These include ABBA, Adele, A Great Big World, Jhené Aiko, Alabama Shakes, Axwell & Ingrosso, Bastille, Beach Boys, Beastie Boys, Irving Berlin, Leonard Bernstein, Jeff Bhasker, Justin Bieber, Chris Brown, Mariah Carey, The Clash, Coldplay, J.Cole, Elvis Costello, Miley Cyrus, Jason Derulo, Neil Diamond, Disclosure, Danny Elfman, Eminem, Gloria and Emilio Estefan, Florence + the Machine, Future, Martin Garrix, Ariana Grande, Al Green, Haim, Halsey, Emile Haynie, Jimi Hendrix, Kacy Hill, Sam Hunt, Imagine Dragons, Demi Lovato, Carly Rae Jepsen, Billy Joel, Elton John/Bernie Taupin, Tobias Jesso Jr., Joe Jonas, Nick Jonas, the Mamas and Papas, Pearl Jam, Post Malone, Maroon 5, Shawn Mendes, Miguel, Nicki Minaj, Mumford & Sons, Jimmy Napes, R. City, Randy Newman, New Order, Ne-Yo, Steve Perry, Otis Redding, R.E.M., Carole Bayer Sager, Gustavo Santaolalla, Sex Pistols, Paul Simon, Britney Spears, Stax (East Memphis Music), Swedish House Mafia, Justin Timberlake, U2, Keith Urban, Diane Warren, Andrew Lloyd Webber and many more.

 *Date: September 12, 2016*





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