

**SEPTEMBER 29, 2016**

**Accenture and Google Form Alliance to Create Industry Solutions for Enterprise Clients Based on Google Technologies**

Companies will jointly develop cloud solutions to help clients improve business performance

NEW YORK; Sept. 29, 2016 – Accenture (NYSE: ACN) today announced an alliance with Google to bring to market industry-specific solutions that will help clients use cloud, mobility, and analytics to advance their digital transformation agenda and improve business performance. Accenture will apply its broad industry expertise and capabilities to help enterprise clients improve the value of Google technologies within their organizations.

“The Google alliance supports our digital and cloud strategy, and will help clients benefit from innovative and industry-specific cloud and mobile solutions built on the full stack of Google technologies,” said Paul Daugherty, chief technology officer, Accenture. “Whether our clients need to innovate faster, create new services or increase the value from their existing technology investments, cloud should be the starting point for their digital transformations. Together with Google, Accenture will help clients take advantage of game changing solutions that help solve real business needs.”

“Our alliance with Accenture is designed to help enterprises transform and take advantage of the latest technologies from Google Cloud,” said Diane Greene, senior vice president of Google Cloud. “Google’s ongoing product advances, incorporated into joint customer solutions - from mobility and analytics, to machine learning and productivity apps - combined with Accenture’s deep industry knowledge, means we can rapidly address the critical business needs of our customers.”

Google and Accenture will work together to deliver solutions to customers in a number of industries including retail, healthcare, consumer products, energy, finance, and others. The solutions will combine products from across Google Cloud including Android, apps, analytics, augmented reality, big data, IoT and machine learning. Accenture and Google will provide dedicated resources from each company with capability in cloud solutions architecture, mobility and app development to help bring these solutions to large enterprise clients.

Accenture’s technology leadership and long-term relationships with the world’s leading brands—94 of the Global Fortune 100 companies are clients – will be a key asset as the alliance looks to accelerate enterprise adoption of cloud. Accenture has integrated the Google Cloud Platform into the **Accenture Cloud Platform** – a multi-cloud management platform that enables organizations to centrally manage their enterprise cloud resources, public and private, and automate and accelerate the delivery of cloud solutions.

**About Accenture**

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions – underpinned by the world’s largest delivery network – Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With approximately 384,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at [www.accenture.com](http://www.accenture.com).

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