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Our First Strategic Partners Day

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— BY Sergio Aviles - External Communication
November 07, 2019

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We continuously strive for innovation through strategic partnerships with our suppliers.

METALSA bets on technological innovation with its suppliers

- **Metalsa suppliers were invited to network on issues of technological ecosystems.**
- **Metalsa makes strategic alliances with its suppliers to work together on innovation issues.**

Monterrey, Nuevo León, November 7, 2019.- Metalsa, a Mexican company with more than 60 years of experience in the automotive industry, held today the first meeting with strategic suppliers to face challenges in innovation and technological ecosystems.

"The idea came from the need to create mutual alliances between the company and its suppliers, to generate agile solutions to Metalsa's processes, whose main contribution is to support those who are a fundamental part of our value chain", said Ricardo Coto, Global Procurement Coordinator of METALSA.

The event was at the Metalsa Plant, located in Apodaca, N.L., where the most important processes of the company were presented to attendees to have a greater perspective on the processes in which the automotive industry company participates.

Likewise, a forum was held at the Metropolitan Center, where Metalsa's technological innovation process leaders presented topics such as: Strategic Purchases, Innovation Ecosystems, Technological Challenges of the business units, aligned to the Metalsa Culture.

"Carrying out this type of event helps us strengthen our relationship with suppliers that may become strategic partners in the future process solution for Metalsa, contributing to Technological Innovation," added Ramón Ramírez, head of Development of Innovation Ecosystems at Metalsa. Metalsa is constantly looking for transcending innovation issues, seeking to optimize its industrial processes and help the development of the communities where it operates, so these types of events are essential to have a direct proximity to its stakeholders.

About METALSA

METALSA is a global Mexican company with more than 60 years of experience in the automotive industry, manufactures safe and sustainable products for people around the world, seeking to minimize environmental impact through the innovation of its processes and products. For more information visit www.metalsa.com Facebook: Metalsa Company.

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